## ASSET MANAGEMENT PLAN | LOYAL PLAZA

Great Clips

To realize this potential, a straightforward business plan focused on creating value has been developed by **First National Realty Partners' Asset Management Team** to maximize investor returns. The Business Plan consists of the following key criteria:



The foundation of the business plan is driven by the ability to generate consistent levels of high annual income that will increase during the holding period from a stable mix of e-commerce resistant tenants that is anchored by an essential operating grocery tenant with excellent sales.



3 Utilize our world class operating platform and full-time staff of over 150 real estate professionals, led by our industry-leading in-house leasing team, to implement our asset management plan to increase occupancy while operating the property in a more efficient manner to reduce expenses and increase net operating income during the holding period.

Leverage our existing presence and market knowledge in Pennsylvania to enhance operating efficiencies and drive value.



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Utilize our strong institutional relationship with Giant to pursue a long-term lease extension on their store.

Implement a cost segregation study to accelerate the depreciation of the property which will provide significant tax benefits to our partners throughout the holding period. These tax benefits have the potential for additional upside because of the recent passage of the CARES Act in March 2020.

The final element of the business plan is to exit with a sale estimated between Years 3 through 5. The successful execution of the components of the Business Plan will allow for the sale of the property at a similar cap rate with significantly higher net operating income at the conclusion of our hold period.



**VENICE PIZZA** 

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